

## 2012-2013 Maynard Board of Selectmen Goals & Initiatives

**1) Maximize Economic Development Opportunities** - The Town of Maynard will enhance, create and expand business opportunities through development of economic development policies and strategies that strengthen the 'Downtown'; promote business opportunities town wide and consider impacts of our decisions on the business community

a) **TA GOALS:**

- Assess current business climate and determine steps needed to address areas of concern.
- Develop programs to assist businesses with maintaining strength and expanding opportunities.
- Evaluate state and federal programs to assist in meeting goal.
- Ensure that policies have considered impacts on businesses prior to adoption.

**2) Launch Long Term Planning Initiative** - Establish a 2 member subcommittee from the BOS to begin the process of Long Term planning. Scope of work: working with the Town Administrator to create a user-friendly, easy to work with document representing Maynard's Debt Schedule. Engage other boards and committees as necessary and return to the full BOS with progress updates and recommendation for a plan to move Maynard forward in a fiscally responsible and sustainable manner. Suggested Subcommittee: Mick Hurrey and Brendon Chetwynd

a) **TA GOALS:**

- Provide support, data and documentation and other relevant work product as needed by the Board of Selectmen to assist in their efforts in developing a long term planning process and plan.
- Produce user-friendly debt retirement schedule to assist the Board of Selectmen in both near and long-term planning.
- Increase department budget transparency.
- Establish a cleaner budget review process.
- Increase Finance Committee role in budget process.

- Identify long term infrastructure needs and strategy to address needs in a cost-effective and taxpayer-friendly process.

### 3) Continue to improve working relationship with School Administration

#### a) TA GOALS:

- Increase communication and transparency between the municipal and school departments.
- Identify and pursue ideas where sharing cost centers will help the overall budget and/or level of service. For example: Sharing legal and other services.
- Continue quarterly leadership meetings with School Superintendent and Chairs of the BOS and School Committee

### 4) Improve communication with residents and local businesses

#### a) TA GOALS:

- Increase public knowledge regarding development, new policies, procedures and project progress updates through effective use of the Town Web Site and Blackboard Connect technology and other means deemed necessary.

**5) Establish Board & Committee Liaisons** - Designate a BOS member as an informal liaison to each Board and Committee. Members would be responsible for maintaining contact with the Chair of each board, attend meetings (if necessary) and update the full BOS of any issues, concerns etc. The goal is to increase communications in both directions between the various Boards and Committees and the Board of Selectmen. Suggested designations for liaisons:

- a) **Buscemi** – ADA, Board of Health, Cultural Council, Historical Commission, Public Safety
- b) **Capello** – MCLCC, Golf Club Reuse, School Committee, COA
- c) **Chetwynd** – Charter/Bylaw, ConsCom, REC, ZBA
- d) **Gavin** – FinCom, LEPC, Planning Board, School Building Committee
- e) **Hurrey** – Capital Planning, Community Preservation, Green Community, Library Board of Trustees