

**Town of Maynard  
Board of Selectmen Goals  
Fiscal Year 2010**

Goals	Objectives	Tasks	Fiscal Year Completion Projected
<b>Goal One: Maximize Economic Development Opportunities</b>			
The Town of Maynard will enhance, create and expand business opportunities through development of economic development policies and strategies that strengthen downtown, promote business opportunities town wide and consider impacts of our decisions on the business community.	Create better relationships with local businesses. 2. Assess current business climate and determine steps needed to address areas of concern. 3. Develop programs to assist businesses with maintaining strength and expanding opportunities. 4. Evaluate state and federal programs to assist in meeting goal. 5. Ensure that policies have considered impacts on businesses prior to adoption.		
	Develop and Implement Planning Strategy	Adopt Community Development Principals	<b>2010</b>
	Downtown Revitalization	Identify funding for Wayfinding Signs	<b>2010</b>
		Complete Wayfinding Project	<b>2010</b>
		Develop and execute Façade improvement Program	<b>2010</b>
		Annual Fall Downtown Business Forum	<b>2010</b>
		Begin preliminary traffic design of Waltham/PowderMill/Main intersection+D59	<b>2010</b>
		Issue building permits to Parker Street Project	<b>2010</b>
		Begin Planning for Mitigation Strategy for Parker Street Funds	<b>2010</b>

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<b>Goal Two: Institute and Maintain Long Term Capital Facility and Infrastructure Plan</b>			
The Town of Maynard will invest in our facilities, infrastructure and greenspace by maximizing investment of federal, state and local funding to ensure health and safety and promote a pedestrian friendly, walking community.	1. Assess and prioritize town-wide infrastructure needs. 2. Assess and prioritize facility needs. 3. Assess and prioritize locations for greenspace (pocket/miniparks/signs kiosks, etc.). 4. Identify local, state and federal funding. 5. Establish funding schedule.		
	Long Term Capital Facility Plan		
	Upgrade or Replace Fire Station Facility	Identify Fire Station Facilities Funding	<b>TBD 2010/2015</b>
	Find Resolution to Schools	Hire Architect and OPM	<b>2010</b>
		Explore Regionalization	<b>2010</b>
		Complete Feasability Study	<b>2010</b>
		Identify preferred solution	<b>2010</b>
		Identify Funding	<b>2010</b>
	Long Term Capital Maintenance Plan	Assess DPW Facilities	<b>2011</b>
		Assess DPW Equipment and Inventory	<b>2011</b>
	<i>Identify New Revenue Resources</i>		
	<i>Energy Policy</i>	Complte Energy Audit	<b>2010</b>
	<b>Roads</b> Upgrade and streamline traffic signal pedestrian crossing systems	See Parker Street Mitigation - Goal One	<b>2010</b>
	Develop a street improvement plan (priorities)	Develop chapter 90 priority list with focus on CTP	<b>2010</b>
		Design Waltham Street Plan	
	Complete Road Improvements	Complete first phase of Waltham Street Plan	<b>2010</b>
		Upgrade Intersection at Rt 27 and Acton Street	<b>2010</b>
		Complete 216-218 Main Street Sidewalk	<b>2010</b>
		Complete two crosswalks on Main and Summer Streets	<b>2010</b>
	<b>Water</b>		
	Develop water distribution improvement and replacement plan	Mapping Water distribution system	<b>2010</b>
		Assess Water Resources including Whites Pond	<b>2010</b>
		Upgrade new SCADA system to monitor well status	<b>2010</b>
		Upgrade electrical and pumping equipmwnt at treatment plants	<b>2010</b>
		Re-Institute Flushing Program	<b>2010</b>
	<b>Sewer</b> WWTP Upgrade		<b>2010</b>
		Meet new DEP/EPA permit by July 2010	<b>2010</b>
		Increase efficiencies for interim operations	<b>2010</b>
		Assess Staffing plan and implement new Plan	<b>2010</b>
		Train Staff for new plant	<b>2010</b>
		75% completion of plant upgrade by July	<b>2010</b>
		Mapping sewer distribution System	<b>2010</b>

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<b>Goal Three: Maximize Efficiency of Town Resources</b>			
The Town of Maynard recognizes the need for accountability in government and will ensure that residents have a full accounting of the impacts created by policies, initiatives, and other Town actions.	1. Continue to assess and simplify town/school budget process to make it user friendly. 2. Use Town resources to publicize budget, audits and other fiscal reports and efforts by town to address issues. 3. Establish system to easily access town policies.	Finish FY2009 audit prior to December 31,2009	2010
		Certify Free cash before October Town Meeting	2010
		Meet with at least 12 boards, committees and groups whose work has an impact on the Town of Maynard	2010
		Complete DPW Aessment	2010
		Hire a Sperintendent of Public Works	2010
	Improve school budget process	Expand on line item budget for school committee	2010
	Enhance Technology	Expand inclusion of all applicable committees' minutes to web site	2010
		Purchase and retrofit PEG Equipment for broadcast of Selectmen's meetings	2010
<b>Goal Four: Enhance Human Resources and Customer Service</b>			
The Town of Maynard shall take actions that result in a high level of customer service from its employees, elected and volunteer officials, and will promote communication among Boards and Departments to ensure that services are provided effectively.	1. Evaluate departments where shortfalls in customer service may be evident. 2. Evaluate physical offices to determine optimum customer service. 3. Improve Accessability to town Services. 4. Use town resources (web etc.) to improve accessability to town services and improve customer service. 5. Improve technology to enhance customer service and innternal intra government services.		
	Reorganizing DPW		2011
		Evaluate Snow Removal process DOWntown	2010
		Professional Development: Identify Training Needs and Implement	2010
		Development Customer Service Policy	2010
		Create Development Guidebook (shall include license process)	2010