

Town of Maynard

Economic Development Committee

195 Main Street, Maynard, Finance Room 202

Tuesday – June 17, 2016, 8:00 9:30 AM

Meeting called to order at 8:05 am.

Members present: Bill Nemser, Andrew Scribner-MacLean, Lynda Thayer, Jack MacKeen, Dave Krijger, Ron Calabria, Melissa Levine-Piro, Chris Worthy, and Sarah Cressy.

Approval of Meeting Minutes. Meeting minutes not present.

Electing New EDC Chair. Due to a new job based Florida, Krijger needs to resign from the Committee, and hence, from the Chairmanship. Worthy, past Chair and present Vice Chair, said that due to the demands of his new employment, he does not have time to Chair the Committee. MacKeen asked if the Town plans to establish a position dedicated to increased economic development. According to Scribner-MacLean, the Town does not intend to create a dedicated position. However, the Town is hiring an Asst. Town Planner/Conservation Officer, who will free up some time for Scribner-MacLean and Nemser to dedicate to increased economic development activity. MacKeen volunteered to serve as interim Chair. The Committee unanimously voted to appoint MacKeen.

BEEP: Downtown Street Flowers. Nemser publically thanked Thayer for all of the work that she did to organize the proposal, and thanked Aaron Miklosko for his assistance, as well. The proposal is for a three year project, with the majority of investment in year one. Year one includes the purchase of 22 brackets, 44 hanging baskets, and a portable water tank for watering. DPW will install brackets and hang the baskets. Cucurbit Farm will create the baskets and store them over the winter. Minuteman Arc will water and maintain the baskets. The program, which includes extra brackets, will cost approximately \$8640 over a three year period. This program does not include posts on the bridges. Anticipated start date is fall of 2016. Scribner-MacLean moved that we approve the program and recommend it to the Board of Selectmen (BOS), Levine-Piro seconded the motion, and the motion passed 8-0-1. (Cressy abstained).

MetroWest Visitors' Bureau Membership. Scribner-MacLean informed the Committee that the Town recently joined the Visitors' Bureau, and the Town will subsidize some nonprofits who may need financial assistance to join. According to Cressy, since the Bureau is primarily supported by the Commonwealth, nonprofit membership is very inexpensive.

Barringer Report Review of Recommendations and Implementation. Tabled for a future meeting.

Other:

Nemser reported that the **Complete Streets Pilot Program** will be implemented in the Central Business District (CBD) from 7/28 to 8/7.

The groundbreaking ceremony for the Acton-Maynard portion of the **Assabet River Rail Trail (ARRT)** is scheduled for 7/21/16, 10 am., at the junction of Main and Sudbury Streets. Completion is anticipated in the spring of 2018.

Nemser reported that he's in process of completing the **Cultural District Application** (75% complete).

Meeting adjourned at 9 am.

Proposed Minutes Submitted by Sarah Cressy (7/14/16)

Next Meeting Scheduled for Tuesday, August 2, 8 am.