

**Economic Development Committee Meeting  
Maynard Town Hall, Room 202  
September 27, 2016**

**Minutes**

Attendees: Bill Nemser, Andrew Scribner-MacLean, Ron Calabria, Jack MacKeen, Linda Thayer, Paul Nickelsberg, Karen Freker. Absent: Chris Worthy, Sarah Cressy.

Meeting convened at 8:06 AM

Lynda motioned for approval of minutes from 9-13-16, second by Andrew, unanimous approval.

BEEP:

Bill - BOS approved the request for El Huipil grant for ½ cost of bollards, not to exceed \$3,000. Three requests expected; Russell's, Monsoon and Maynard House of Pizza.

BEEP format – do we want smaller grants with more volume or larger, more impactful requests. Andrew thought we needed more input to decide and the general discussion was to keep going with the current process for now. Question on whether we should reach out to businesses or wait for requests. The discussion was for some of both methods with Bill indicating he was reaching out to businesses both to raise awareness and to address specific issues.

Lynda- asked about signs being placed at businesses or where BEEP money was invested. Group agreed and Bill will look into bread board signs vs “window” signs.

Jack- asked if BEEP funding should be reimbursement or up front. Group thought reimbursement in general with some flexibility where the project could not proceed without up front monies.

129 Parker Fiscal Impact Analysis:

Andrew – reported the revised fiscal impact report was received with some reductions in benefit to Maynard due to reduced commercial footage and also due to lower number of housing units from original Developer proposal. Net benefit to Maynard reduced from \$870K to \$550K which reflects the Town, BOS and Planning Board reductions in project scope.

Bill made a motion for EDC to support the Concept and Signage plans at STM on October 5, Andrew seconded. 6-0 vote to support.

BOS Goals FY2017:

Andrew reviewed draft goals which will be finalized at a future BOS meeting.

Other topics:

Bill reported he is discussing with MHS updating the Maynard Advantage video.

Jack reported the Basin White Paper was supported by BOS. He and Bill to return to BOS when their agenda allows more time for review.

Andrew will contact Town Counsel to determine if non-resident members of EDC can vote on Town Meeting matters. Andrew will also review with Town Administrator if Legislative Rep is a full voting member.

Mill & Main: Now have 65 tenants; DEC reunion planned for October 8<sup>th</sup>; Battle Road brewery to open in November rather than October.

Next meetings: November 11 and 25.

Meeting adjourned at 9:15 AM

Ron Calabria

DRAFT