

TOWN OF MAYNARD

Sesquicentennial Steering Committee Minutes

November 6, 2017 5:30 pm

Room 101, Town Building

Call to order: 5:30 pm

Attendees: Molly Bergin
Ben DeMott
Lisa Dahill
Charles Caragianes
Dave Griffin
John Houchin
Don James
David Mark
Lisa Simm

Guests: Ellen Duggan

1. Approval of Meeting Minutes

Motion to approve the October 2 Minutes: Ben DeMott, seconded by Lisa Simm. Approved 9-0.

Motion to approve the October 16 Minutes: Donald James, seconded by Ben DeMott. Approved 9-0.

2. Timeline

- Kickoff will be the opening of the Time Capsule on 04/19/2020 until 08/2021
- Majority of events will occur through 2021
- New Time Capsule to be buried 04/19/2021
- Display the Time Capsule up until the time of burial
- Time Capsule Sub-Committee
 - Include high school
 - Engineering lab can help with construction of capsule
 - Need to determine parameters for new Time Capsule

3. Logo Contest

- Contest will be open to high school students and will need to include:

- Town founding date - 1871
- Color
- Ability to translate into black and white copies
- Represent the history of Maynard
- Include “150”
- Camera ready
- On 8”x11” paper

4. Slogan Contest

- Done before the Logo Contest
- Open to all Maynard residents
- Inform public through
 - The Beacon
 - Town Website
 - 150th Website
 - Include in Warrant for Town Meeting
 - Announcement at Town Meeting
- Judging Criteria:
 - ✓ Brevity
 - ✓ Relevance
 - ✓ Catchiness
 - ✓ Include 150th
- Once approved by the Board of Selectmen can begin contests
- Slogan Contest – Spring 2018 [Town Meeting]
- Logo Contest – 6 months after Slogan Contest

5. New Business

- Include “New Ideas” on the Agenda
- Tour of the Clock Tower as a sesquicentennial activity
- Parachute Team during one of the activities

6. David Mark Book Proposal

- History of Maynard book published and on sale from 04/19/2020 on
- Book to be approximately 144 pages with 65 black-and-white photos
- Content to cover 150 years of Maynard history
- The town would buy the book for \$10/copy and retail at \$20/copy to be sold at:
 - Town Hall
 - Senior Center
 - Town Events
 - Sesquicentennial Events
- Town would need to commit to buying 500 books
- There is a 6 month turn-around to get the book ready for sale
- Looking for people outside the Committee to get involved, people who have already written extensively about Maynard

Motion to accept: Lisa Simm, seconded by Lisa Dahill. Approved 9-0.

7. Electronic Media

- Need to get started soon
- Website
- Facebook page
- Instagram
- David Griffin will get started on this

Motion to adjourn: Ben DeMott, seconded by Lisa Simm. Approved 9-0.

Meeting Adjourned at 6:30 pm.