

## **TOWN OF MAYNARD**

### **Sesquicentennial Steering Committee Minutes**

**March 5, 2018 5:30 pm**

**Room 101, Town Building**

**Call to order:** 5:30 pm

**Attendees:** Ben DeMott  
Lisa Dahill  
Dave Griffin  
John Houchin  
Donald James  
David Mark

**Guests:** Ellen Duggan

1. Approval of Meeting Minutes

**Motion to approve the Month Date Minutes: Dave Griffin, seconded by David Mark. Approved 6-0.**

2. Ideas for Celebration

- Ellen Duggan spoke to St. Bridget's Administration about brainstorming with the Pastoral Council about participating with a float in the Parade and the possibility of a cookbook.
- Ellen also shared the following ideas:
  - Creating an historical calendar sponsored by a business.
  - Maynard has had many successful people and suggested having students research a dozen or so as a project to be followed up by a presentation at the Library. It could be biographical sketches of people from Maynard.
  - Look to rent a storefront to place Sesquicentennial items in the window – could then have people buy these items as we get closer to the date. If not a store front then approach a business about donating a window for these items. Can also check with the Mill to see if they would let us use a window for a display.
  - Display could also be an historical display to raise awareness.
  - Ask for counter space to sell goods.
  - Approach smaller shops to sell goods.

### 3. Book Project

- 35,000 words are not enough would require approximately 50,000 words.
- Paperback edition would be \$25.00 for 50,000 words
- Hard cover, with colored pictures would be \$40.00
- Suggestion made to sell sponsorships at the back of the hard cover book.
- Historical Society may put together a historical perspective but not a book, the perspective would be on-line.
- Need to commit to a certain number of books then could print on demand. Suggested run 1,000 books in first batch.
- Centennial Committee did a 'Limited Edition' hard cover book as well as a soft cover book.
- Most photographs are black and white so need to consider if color pictures are necessary. Cover could be in color.

### 4. Logo and Slogan Contest

- Can we include the Slogan Contest in the Warrant?
- Launch the Slogan Contest at the Town Meeting in May.
- Launch the Logo Contest in the fall.
- April 6 - deadline for the Warrant article.
- April 17 – Board of Selectmen approve the Warrant.
- Ben will reach out to Andrew about including the submission in the Warrant.
- Need to determine what the text will be.
- Do we have an email for submissions for the Slogan?
- Can we create an email address with the submission form?
- Dave Griffin is setting up a page connected to the Sesquicentennial web page.
- May 21 – Town Meeting
- May 3 – Warrant published
- June 15 – Submission deadline

- Slogan may be used in the Logo.
- Get a story in the Beacon to precede the Town Meeting.
- Talk to the Moderator about allocating a slide at Town Meeting.
- Do we want to invite someone from the Beacon to our next meeting?

5. New Business

- Subcommittees need to be formed for the following:
  - Out reach
  - Fundraising
  - Special Events
  - Time Capsule – needed to closer to even
  - Parade
    - Dave Griffin is interested in serving on the Outreach subcommittee
    - Lisa Dahill is interested in serving on the Special Events subcommittee
- Should incorporate the subcommittees into the presentation at Town Meeting.

**0. Motion to Adjourn: Dave Griffin, seconded by Donald James. Approved 6-**

**Next meeting April 2, 2018 at 5:30**

**Meeting Adjourned at 6:30 pm.**