TOWN OF MAYNARD

MEETING NOTICE

POSTED IN ACCORDANCE WITH THE PROVISION OF MGL 30A § 18-25

(All public meetings may be broadcast, recorded or videotaped)

Economic Development Committee

Location: **195 Main Street, Maynard Gianotis Conference Room: 201**

Thursday — June 14, 2018 8:00 — 9:30 AM

Agenda or Topics to be discussed:

1. Approval of Meeting Minutes (05.24.18) 8:00AM

2. Current Activities/Projects 8:05AM
   - DiscoverMaynard.com: Update from Subcommittee (Will et al)
   - Map/Wayfinding Subcommittee: Update from Subcommittee (Lynda/Jerry/Dick)
   - Approve letter to BOS redirecting BEEP database funds to DiscoverMaynard.com (Jack)
   - Town Communication/PR process: Understand how best to engage (Andrew)

3. New items
   - Mixed-use, DOD, retail critical mass: Discussion of current climate and EDC role (All)
   - Marketing Brochure, Development Handbook: Feedback, How/If/When to use: (All/Bill)
   - Use of admin support funds: Discussion (All)

4. Planner update: (Bill to distribute short summary for discussion) 9:20AM
5. Member comments 9:25AM

Next Meeting: June 28, 2018

THIS AGENDA IS SUBJECT TO CHANGE

Chair: Jack MacKeen
Posted by: Jack MacKeen

Date Posted: June 11, 2018