

Maynard Economic Development Committee (EDC) Meeting

Minutes of 4 June 2020 Meeting

Zoom Virtual, 8 am.

Meeting called to order at 8:02 am.

Members present: Jack MacKeen, Bill Nemser, Lynda Thayer, Dick Downey, Megan Zammuto, Karen Freker, Sarah Cressy. **Members absent:** Rosalind Greenstein, Jerry Beck.

Guests: Jeff Swanberg (Maynard Cultural Council), Rachel Bankey (Maynard Business Alliance), Zannah Noe (Economic Development Project Coordinator), Armand Diabekirian (BOS Liaison)

Downtown Outdoor Dining

- Jack gave an introductory overview of the issues with street closings.
 - Concept support by the Select Board who consider this a major priority
 - Limited to Main St and Nason St. parking spaces
- Megan discussed traffic calming and narrowing of the street to 14'
 - Town Counsel is drafting a comprehensive application form to be used with instructions
 - Discussed walking area vs. parking
- Parklet Discussion.
- Lynda discussed the importance of accessibility.
- Nemser's take-away from the recent BOS meeting is that food is important, and that businesses want customers to be able to pick up "curbside" at will.
- Group discussed Hudson's curbside pick-up signage. Simple "15-minute parking" signage was created, attached to sawhorses, and hosted in front of restaurants that offer curbside/take-out.
- Zammuto's priority is to provide businesses with the option to obtain a parklet. Noe will design a flyer. Thayer will deliver.
- With parklets, Zammuto will need to explore traffic calming elements.
- Group briefly discussed suitability of including of a bike lane, based on original proposal of street lane of only 12'. Due to the need to get safety vehicles through the downtown, consensus was not to consider a bike lane at this time.

MOTION: Propose road calming measures and an opt in parklet program to the BOS. Motion was seconded. No additional discussion. **Voted:** unanimous.

Other

- Parklet program to end on November 1, the date suggested by State guidance.
- DPW director DeMarco and Zammuto will meet today to finalize layout.
- Maynard, in partnership with Acton, Boxborough, and Littleton, has applied for a Micro Enterprise funding through CDBG. If awarded, funds will assist businesses with 5 or fewer employees.
- Green Star Herbal has received all local permits and are waiting for final approval from the State Cannabis Commission.

MOTION to adjourn at 9:30 am

VOTED

Notes:

EDC = Maynard Economic Development Committee	FinCom = Maynard Finance Committee	BOS = Board of Selectmen
CEO = Chief Executive Officer	CCC = Cannabis Control Commission	MBA = Maynard Business Alliance;
EOB = End of Business Day	AOB = Any Other Business	