

Minutes of 6.11.2020 Joint Meeting of Maynard Economic Development Committee and the Maynard Parking Authority, 8 am (via Zoom)

Meeting called to order at 8:05 am.

Economic Development Members present; Megan Zammuto*, Sarah Cressy, Jack MacKeen*, Dick Downey, Roz Greenstein, Bill Nemser, Lynda Thayer, Karen Freker, and Jerry Beck.

Parking Authority Members Present: Nick Johnson, Chief Noble, Justin DeMarco, Ben Hoffman, and Dan Nash. (*= member of both committees).

Others present: Rachel Bankey (MBA) and Kathy Cormier (The Flower Pot)

Local Business Recovery—Continued formulation of plan with emphasis on parking.

Parklet Program. Zammuto reported that the Town received six Parklet Program applications, and that three are ready, and will be reviewed by the BOS on 6/12/20. The three include The Pleasant Café (use of parking spaces), Gigi's (use of sidewalk), and Serendipity (use of sidewalk).

Traffic Calming. To share public space (such as parking spaces and sidewalks), Zammuto stated that we must start with traffic calming measures. According to DeMarco, the general thought is to narrow the entrance to Main St with temporary barriers, as the dominant traffic calming measure, and use additional barriers and cones where warranted. Cormier asked how the "narrowing" of Main St. will affect delivery trucks. DeMarco stated that there will only be narrowing at the entrance (around Serendipity) and The Pleasant Café. DeMarco suggests that businesses reach out to their vendors and customers to let them know.

Temporary 15 Minute Parking. Given the COVID situation, Nemser thinks that it is reasonable to designate temporary 15 Minute Parking. Downey suggested designating one side of the street as 15-minute parking only. The Parking Authority will finalize a position, including experience gained during beginning period of outdoor dining with traffic calming.

Parking Enforcement. Officer Nyholm is retiring but will continue as a "special" to maintain meters. According to Chief Noble, currently the MPD does not have the personnel to enforce, and therefore, it is likely that they will hire an intern for afternoon/early evening enforcement.

- Nash suggested that Maynard might want to consider a "warning ticket" as its first touch.
- Downey stated that no enforcement would be needed if there was no "through traffic."
- Bankey argued that businesses like it when people drive by their stores.
- Noble stated that currently, there are open spaces everywhere.
- According to the MAPC Study, Nemser reminded the group that there's only parking congestion at night.

Other. Cormier inquired about tenant parking on Main Street across from her store. Noble is aware of the situation. According to Chief Noble, at present, there are no dedicated parking spaces from River St. to McDonalds. However, that will soon change. Greenstar Herbals will paint parking stalls. Cormier asked if it is possible to place meters across from her store to discourage all day tenant parking.

Meeting adjourned at 9:30 am.

Minutes submitted by Sarah Cressy on 6.16.20.