

**Meeting of the Maynard Sesquicentennial Committee**  
**Zoom: Instructions for video or call-in below**  
**July 13, 2020**  
**6:00 P.M.**

- I.** Call Meeting to Order
- II.** Approval of Meeting Minutes
- III.** Drive-In Movie Update
  - a. Venue
    - i. Waiting on response from Lincoln Properties
    - ii. Checked with Greg Johnson to see if there is town property we could use
  - b. FunFlicks
    - i. \$1400 for 32 foot screen, assuming 100 cars
    - ii. Tech stays on sight, we need to provide power
  - c. Fine Arts
    - i. Will Collura – discussion about collaborating with theater for movie choice and rights
  - d. Concessions
    - i. We cannot deliver concessions to cars
    - ii. Vendors could set up a tent and people could purchase on their own, but we would need to place markers on the ground (or the vendor would) and the state encourages touch free payment options
  - e. Maynard Cultural Council Short Movie Partnership
    - i. Lindsay attending July 16 MCC meeting to discuss possibility of pre-screener of some of the contest short films
    - ii. Ellen, Lindsay and Zannah (managing the contest for the MCC) have been emailing
  - f. Items left to do
    - i. Secure venue
    - ii. Pick date
    - iii. Determine if COI or any insurance is needed, and who carries policy
    - iv. Reach out to potential concessions vendors
    - v. Pick movie and secure rights
    - vi. Confirm FunFlicks
    - vii. Create invite and distribute
- IV.** Book update
  - a. Discussion on options for launch, and selling
- V.** Christmas Ornament Program (Ellen)
- VI.** Marketing
  - i. Facebook
  - ii. Website
  - iii. Fun facts, 150 reasons to like Maynard, etc.
- VII.** How do we memorialize the Sesquicentennial for future generations to access via MHS
- VIII.** Parade, fireworks, and committee sponsored events
- IX.** Collaboration with 129 Parker St at their dedication (could they dedicate small Park planned for there as Sesquicentennial Park and we could open the Time Capsule?)
- X.** Fundraising
- XI.** Flags/sweatshirts and other branded items
  - a. Where and when can we sell them?
  - b. Is online an option?

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**XII. Other Business**

**XIII. Adjournment**

**Zoom Instructions:**

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