

Maynard Kiosk Advertising Policy & Reservation Form

Name of Org: _____

Name of Event: _____

Event Date: _____

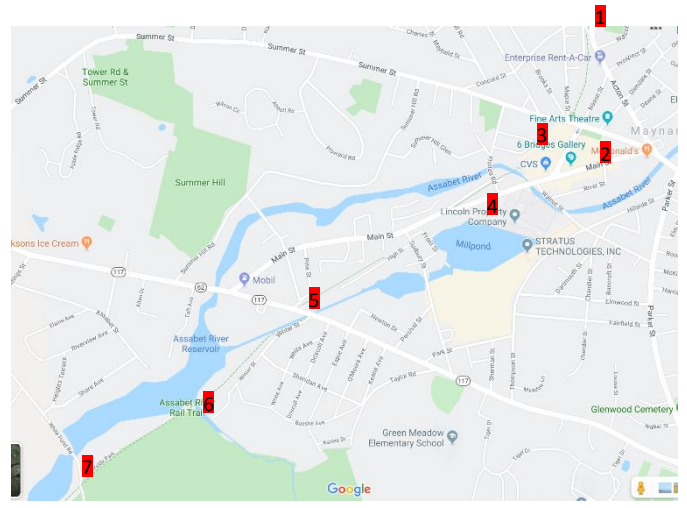
Contact Name: _____

Email: _____

Tel: _____

Please Check which Kiosk for display (Max 4 Kiosks)

Brown Street	Central Parking	Rail Trail Parking	Mill & Main
<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Great Road	Ice House Landing	White Pond Rd	
<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	



Submit request at least four weeks in advance of event to: kiosk@townofmaynard.net
 Or drop off hard copy to the Office of Management Services, Rm 101 at Town Hall

Rules:

- Only 4 kiosks can be requested per event.
- Postings allowed sizes are an 8.5 x 11 inch area. An 11 x 17 inch area may be allowed if space is available at the EDC's sole discretion.
 - The entity requesting advertising space will be responsible for all costs, design, printing, and obtaining any permission for intellectual or artistic property use in the creation of the Poster.
 - Posters must be legible, of professional quality, and printed on sturdy materials.
 - Posters will be discarded after the event and will not be returned.
- Posting can only be for events. Can be for profit or non-profit organizations
 - All Organizations (both profit and non-profit) must be located in Maynard, and/or the event must be located in the Town of Maynard.
 - The placement of any poster advertising shall be at the sole discretion of the Town of Maynard.
 - The kiosks are reserved for increasing visitors and shall not be used for public announcements.
- Posters can be put up no more than 2 weeks prior to an event.
 - Placement Area will be on a first-come-first-serve basis
 - All requests for posting shall be made at least 4 weeks before the event.
 - If posting space is available, posters must be submitted 3 weeks prior to event
 - Posting shall be removed at end of event or two weeks, whichever comes first

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- No permanent advertisements shall be allowed. Only event advertising.
 - Event can be a particular movie, a theatrical production, a particular singer at a restaurant, MaynardFest, Holiday Sip & Stroll, etc.
 - No advertising for a “Sales” event.
 - No personal advertising
- The Town of Maynard reserves the right, to require that an advertisement include a disclaimer indicating that it is not sponsored by, and does not necessarily reflect the views of the Town of Maynard.
- Prohibited content:
 - Advertising that contains false, misleading, libelous, slanderous, or deceptive images.
 - Advertising that promotes the sale or use of, or depiction of tobacco or tobacco-related products, products that simulate smoking or are modeled on tobacco related products, including but not limited to cigarettes, cigars, smokeless tobacco and electronic cigarettes, or promotes the sale, use or cultivation of marijuana or marijuana-related products.
 - Advertising for adult products, services or entertainment directed to sexual stimulation.
 - Advertising that depicts sexually explicit, obscene and/or pornographic images or words.
 - Advertising that contains any profane language, or portrays images or descriptions of graphic violence, or that depicts weapons or devices that appear to be aimed or pointed at the viewer or observer in a menacing manner.
 - Advertising that contains discriminatory, derogatory, negative, or personal attacks against individuals, groups, or organizations.
 - Advertising that is political, or expresses an opinion, position or viewpoint on a matter of public debate about economic, political, religious or social issues.
 - Advertising that promotes illegal activity of any kind.
 - Advertising that contains Town of Maynard graphics, logos or representations without the express written consent of the Town.
 - Advertisements that include a website that provides a message that does not comply with this Section

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