

# MAYNARD HOMETOWN HEROES

*Help Us Honor All Who Have Served*

## About Hometown Heroes and How to Participate

<b>What are Hometown Heroes?</b>	Town of Maynard launched the program in 2019 called "Hometown Heroes." The objective of the Hometown Heroes is to create banners that will be hung in Maynard honoring Maynard Veterans and Active-Duty military men and women.
<b>Who Qualifies?</b>	Veterans honored through the Hometown Heroes program are defined per Title 38 of the Code of Federal Regulations as "a person who served in the active military, naval, or air service and who was discharged or released under conditions other than dishonorable." Per the VA.org website, "This definition explains that any individual that completed a service for any branch of armed forces classifies as a veteran as long as they were not dishonorably discharged." Any Maynard-based Veteran, whether native or new resident, is welcome to be part of the Hometown Heroes Program. If the Veteran or Active Military person were born and raised in Maynard but does not currently reside in Maynard would also qualify.
<b>Display Duration &amp; Location</b>	The Town of Maynard displays the banners annually from May – November. The location of where the banners are displayed are at the discretion of the Town.
<b>Number of Displays &amp; Rotation Schedule</b>	The Hometown Heroes Committee and Town of Maynard have designated 46 poles located downtown Maynard for the veterans Killed in Action (KIA). During Phase IV, additional electric poles were outfitted with brackets for our banners. <b><i>Applications for Phase VI will be taken until March 13, 2026.</i></b>
<b>Display Installation &amp; Schedule Management</b>	The Maynard Hometown Heroes Committee will maintain a record of the banners we display each year. The Maynard DPW will be responsible for installing, removing, and storing the banners and American flags.
<b>How to Participate</b>	<ul style="list-style-type: none"><li>• Complete a Hometown Heroes Banner Application.</li><li>• Submit your form and a Hometown Hero service photo to Maynard Hometown Heroes Committee at Town of Maynard, 195 Main St. Maynard, MA 01754. <b>Electronic photo is preferred if possible.</b> Please email photo to <a href="mailto:maynardhometownheroes@gmail.com">maynardhometownheroes@gmail.com</a></li><li>• The Hometown Heroes Committee will input the photo and record the information from your form into our records to create your requested banner. Once we have captured all your banner information, we will contact you so you may pick up your photos at the Maynard Town Hall.</li></ul>
<b>Cost</b>	<b>\$200.00</b> – includes the following: <ul style="list-style-type: none"><li>• 3' x 5' US Flag Kit (Flag &amp; Hardware &amp; Pole)</li><li>• HTH Banner – 2' x 4'</li><li>• RODFLEX JR Bracket Kit w/ Black Ban</li></ul>
<b>Contact Information &amp; Submit Forms</b>	Town of Maynard C/O: Maynard Hometown Heroes Banner Program 195 Main St. Maynard, MA 01754 <a href="mailto:maynardhometownheroes@gmail.com">maynardhometownheroes@gmail.com</a> <b>Make Checks Payable to:</b> Town of Maynard C/O Hometown Heroes Banner Program



# Hometown Heroes Banner Application

## Honoree Profile

Name of Veteran: \_\_\_\_\_ Rank: \_\_\_\_\_

Branch of Service (*Please select one*):

<input type="checkbox"/> Air Force	<input type="checkbox"/> Coast Guard
<input type="checkbox"/> Air Force Reserve	<input type="checkbox"/> Coast Guard Reserve
<input type="checkbox"/> Air National Guard	<input type="checkbox"/> Marine Corps
<input type="checkbox"/> Army	<input type="checkbox"/> Marine Corps Reserve
<input type="checkbox"/> Army Reserve	<input type="checkbox"/> Navy
<input type="checkbox"/> Army National Guard	<input type="checkbox"/> Navy Reserve

Name of Conflict (*Please select one*):

<input type="checkbox"/> Global War on Terror (September 22, 2001 – Present)
<input type="checkbox"/> Persian Gulf War (August 22, 1990 – August 31, 1990)
<input type="checkbox"/> Cold War (September 2, 1945 – December 26, 1991)
<input type="checkbox"/> Vietnam Conflict (February 28, 1962 – November 7, 1975)
<input type="checkbox"/> Korean War (June 27, 1950 – January 31, 1955)
<input type="checkbox"/> WWII (December 7, 1941 – December 31, 1946)
<input type="checkbox"/> WWI (April 6, 1917 – November 11, 1918)
<input type="checkbox"/> Spanish American War (April 1898 – August 1898)
<input type="checkbox"/> Civil War (1861 – 1865)
<input type="checkbox"/> Other: _____

Dates of Service: \_\_\_\_\_

List any Awards Veteran Received: \_\_\_\_\_

Veteran's Status (*Please select one*):  Alive  Deceased  KIA  POW

**Veteran must grant permission to be honored on a banner if currently living. Please have veteran sign below:**

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(Signature)

(Date)

## Applicant Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Veterans Maynard Address (Past or Present): \_\_\_\_\_

## Photo Release Acknowledgement

***Please submit military photograph that you would like to use on the banner and submit photograph with the application.***

I hereby grant the Town of Maynard permission to use the photo submitted, if selected, which includes a likeness of myself or of my relative or friend, in the Maynard Hometown Heroes Banner Program. The Town of Maynard may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate, true, and correct.

***Must be signed by Veteran if still living.***

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Disclaimer

Damage to the Hometown Heroes Banners will not be the responsibility of the Town of Maynard or the Maynard Hometown Heroes Committee. The contact to make the Maynard Hometown Heroes Committee aware of the damage is [maynardhometownheroes@gmail.com](mailto:maynardhometownheroes@gmail.com). Please note: We plan to keep each banner up for a minimum of 2 years. When necessary, you will be notified that you can either take possession of your banner, or we will keep it and try to include it on a rotation basis throughout the years.

## **All applications must be submitted to:**

Town of Maynard  
C/O: Maynard Hometown Heroes Banner Program  
195 Main Street  
Maynard, MA 01754

Applications can be picked up at the Maynard Town Hall, Maynard Public Library, Maynard-Clinton Elks Lodge #1568, or downloaded from the Town of Maynard website.