

MAYNARD HOMETOWN HEROES

Help Us Honor All Who Have Served

About Hometown Heroes and How to Participate

What are Hometown Heroes?

Town of Maynard launched the program in 2019 called “Hometown Heroes.” The objective of the Hometown Heroes is to create banners that will be hung in Maynard honoring Maynard Veterans and Active-Duty military men and women.

Who Qualifies?

Veterans honored through the Hometown Heroes program are defined per Title 38 of the Code of Federal Regulations as “a person who served in the active military, naval, or air service and who was discharged or released under conditions other than dishonorable.” Per the VA.org website, “This definition explains that any individual that completed a service for any branch of armed forces classifies as a veteran as long as they were not dishonorably discharged.” Any Maynard-based Veteran, whether native or new resident, is welcome to be part of the Hometown Heroes Program. If the Veteran or Active Military person were born and raised in Maynard but does not currently reside in Maynard would also qualify.

Display Duration & Location

The Town of Maynard displays the banners annually from May – November. The location of where the banners are displayed are at the discretion of the Town.

Number of Displays & Rotation Schedule

The Hometown Heroes Committee and Town of Maynard have designated 46 poles located downtown Maynard for the veterans Killed in Action (KIA). During Phase IV, additional electric poles were outfitted with brackets for our banners.
Applications for Phase VI will be taken until March 13, 2026.

Display Installation & Schedule Management

The Maynard Hometown Heroes Committee will maintain a record of the banners we display each year. The Maynard DPW will be responsible for installing, removing, and storing the banners and American flags.

How to Participate

- Complete a Hometown Heroes Banner Application.
- Submit your form and a Hometown Hero service photo to Maynard Hometown Heroes Committee at Town of Maynard, 195 Main St. Maynard, MA 01754. **Electronic photo is preferred if possible.** Please email photo to maynardhometownheroes@gmail.com
- The Hometown Heroes Committee will input the photo and record the information from your form into our records to create your requested banner. Once we have captured all your banner information, we will contact you so you may pick up your photos at the Maynard Town Hall.

Cost

\$200.00 – includes the following:

- 3' x 5' US Flag Kit (Flag & Hardware & Pole)
- HTH Banner – 2' x 4'
- RODFLEX JR Bracket Kit w/ Black Ban

Contact Information & Submit Forms

Town of Maynard C/O: Maynard Hometown Heroes Banner Program
195 Main St.
Maynard, MA 01754
maynardhometownheroes@gmail.com

Make Checks Payable to: Town of Maynard C/O Hometown Heroes Banner Program



Hometown Heroes Banner Application

Honoree Profile

Name of Veteran: _____ Rank: _____

Branch of Service (*Please select one*):

- | | |
|----------------------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Air Force | <input type="checkbox"/> Coast Guard |
| <input type="checkbox"/> Air Force Reserve | <input type="checkbox"/> Coast Guard Reserve |
| <input type="checkbox"/> Air National Guard | <input type="checkbox"/> Marine Corps |
| <input type="checkbox"/> Army | <input type="checkbox"/> Marine Corps Reserve |
| <input type="checkbox"/> Army Reserve | <input type="checkbox"/> Navy |
| <input type="checkbox"/> Army National Guard | <input type="checkbox"/> Navy Reserve |

Name of Conflict (*Please select one*):

- ☐ Global War on Terror (September 22, 2001 – Present)
☐ Persian Gulf War (August 22, 1990 – August 31, 1990)
☐ Cold War (September 2, 1945 – December 26, 1991)
☐ Vietnam Conflict (February 28, 1962 – November 7, 1975)
☐ Korean War (June 27, 1950 – January 31, 1955)
☐ WWII (December 7, 1941 – December 31, 1946)
☐ WWI (April 6, 1917 – November 11, 1918)
☐ Spanish American War (April 1898 – August 1898)
☐ Civil War (1861 – 1865)
☐ Other: _____

Dates of Service: _____

List any Awards Veteran Received: _____

Veteran's Status (*Please select one*): ☐ Alive ☐ Deceased ☐ KIA ☐ POW

Veteran must grant permission to be honored on a banner if currently living. Please have veteran sign below:

(Signature)

(Date)

Applicant Information

Name: _____

Address: _____

City: _____ State/Zip Code: _____

Phone Number: _____ Email Address: _____

Veterans Maynard Address (Past or Present): _____

Photo Release Acknowledgement

Please submit military photograph that you would like to use on the banner and submit photograph with the application.

I hereby grant the Town of Maynard permission to use the photo submitted, if selected, which includes a likeness of myself or of my relative or friend, in the Maynard Hometown Heroes Banner Program. The Town of Maynard may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate, true, and correct.

Must be signed by Veteran if still living.

Signature: _____

Printed Name: _____ **Date:** _____

Disclaimer

Damage to the Hometown Heroes Banners will not be the responsibility of the Town of Maynard or the Maynard Hometown Heroes Committee. The contact to make the Maynard Hometown Heroes Committee aware of the damage is maynardhometownheroes@gmail.com. Please note: We plan to keep each banner up for a minimum of 2 years. When necessary, you will be notified that you can either take possession of your banner, or we will keep it and try to include it on a rotation basis throughout the years.

All applications must be submitted to:

Town of Maynard
C/O: Maynard Hometown Heroes Banner Program
195 Main Street
Maynard, MA 01754

Applications can be picked up at the Maynard Town Hall, Maynard Public Library, Maynard-Clinton Elks Lodge #1568, or downloaded from the Town of Maynard website.