

**TOWN OF MAYNARD**

**Sesquicentennial Steering Committee Minutes**

**October 16, 2017 5:30 pm**

**Room 101, Town Building**

**Call to order:** 5:30 pm

**Attendees:** Molly Bergin  
Ben DeMott  
Lisa Dahill  
Charles Caragianes  
Dave Griffin  
John Houchin  
Don James  
David Mark

**Guests:** Ellen Duggan  
Mark Minasian

1. Approval of Meeting Minutes
  - Minutes from the 10/02/17 meeting will be submitted for approval at the 11/06/17 meeting.
2. Ideas for events:
  - History book
  - History lectures
  - Tie events into Founders Day
  - Taped lectures or animated minute videos
  - Fireworks
  - Parade
  - Ball
  - Focus on the history of Maynard
  - Website presence
  - Have businesses create displays related to the anniversary
  - Research physical buildings and show the evolution of that building, include walking tours and events
  - Concert
  - Arts
  - Include ArtSpace, 6 Bridges Gallery and painters from Open Table
  - Age appropriate school programs

- Walking tour series ~ guided and self-guided
  - Scavenger Hunt done possibly through an app
  - App for Maynard “game” that tells the history of the town
  - Mural depicting the history of Maynard
  - Road race
3. Logo Contest/Slogan Contest:
- High school students design logo with specific parameters
  - Challenge participants to include the history of Maynard
  - Discuss and define parameters of contest at next meeting
  - Introduce the contest in January 2020 with winner chosen by March
  - Winner to receive prize at opening of time capsule in April 2020
  - Slogan contest open to all
4. Ideas for Fundraising:
- Street banners [see Hudson]
  - Buy a brick
5. Other ideas:
- Involve the Wildlife Refuge
  - Involve people from the Mill (Andrew will reach out when the Committee is ready)
  - Identify other groups of people who may want to become involved
  - Identify possible sponsors for events to participate and donate
  - “Teasers” in the Beacon and WAVM to pique interest.
  - Review the information gathered by the Economic Committee that lists all the businesses in Maynard.
  - Determine who will be selling the memorabilia
  - Need to find a permanent space for the mural
  - One of the librarians is interviewing residents of Maynard for an oral history
6. Topics for next meeting:
- Draft a timeline/calendar of events
  - Book proposal

- Sub-committees that will need to be formed
- Guidelines for Logo/Slogan admission
- Which events will help raise money
- Ideas from Committee Members who were not able to attend the 10/16 meeting

**Motion to adjourn: Molly Bergin, seconded by Ben DeMott. Approved 8-0.**

**Meeting Adjourned at 6:30 pm.**

**Next Meeting: Monday, November 6, 2017 at 5:30**