



“Summer Spruce-Up Grant”

Purpose

The Assabet Village Cultural District (AVCD) is excited to announce it has been awarded \$5,000 from the Massachusetts Cultural Council for making facade and exterior improvements throughout the downtown area! The AVCD will be accepting funding proposals from local businesses and building owners who wish to take advantage of this one-time grant opportunity. While all requests for exterior improvements will be considered, the AVCD stresses it is seeking proposals that go beyond a simple coat of paint; special consideration will be given to those applications emphasizing a creative approach to enhance street view appeal. Partnering with local artists to employ unique designs; adding a creative spin to window displays; or developing plans thematically uniting adjacent businesses are just some of the possibilities. But don't wait as this opportunity is limited!

Background Information

The AVCD was created in 2017 through the Massachusetts Cultural District Initiative. The AVCD's core mission is to enhance and promote local arts and cultural activity throughout Maynard. By enriching the community through a wide-range of cultural initiatives, the AVCD is promoting Maynard as a regional arts and entertainment destination. Downtown Maynard has a rich and storied history as a hearth of creative energy; the AVCD hopes to build on that tradition. Improving the appearance of Downtown in a fashion that highlights Maynard's creative energy is a win-win for residents, businesses and the community!

Scope of Work and Deliverables

Proposals will provide complete details of any work proposed and should list any designers, architects, or artists aiding with the improvements. A detailed budget for all expenses must be provided. Applicants are responsible for coordination and delivery from all sub-contractors involved.

Timeline

Applications are due Friday, June 8th, 2018

Awardees will be announced Friday, June 29th, 2018

Activities must be completed by Monday, October 15th, 2018



Proposal

Applicant Name _____

Business Name _____

Property Address _____

Property Owner (if different from Applicant) _____

Applicant Phone _____

Applicant email | _____

Please provide a description of your project. Include what parts of the building will be improved, and what work activities will take place. "Before" photos of project area should be included.

Estimate the total length of time the project will require in weeks _____

List the names of any project designers, architects, or artists.

Please include an itemized budget for estimated project expenses.

Please provide current photos of the portions of the property the project intends to improve.



Criteria for Selection

Proposals will be evaluated by the AVCD board of directors. Awards will be judged on the following criteria:

- Overall visual impact
- Compatibility with surrounding buildings
- Incorporation of artistic themes
- Inclusion of local artists in the design

Contact Information

Please submit completed proposals and any questions to CulturalDistrict@TownofMaynard.net