



# MAYNARD MASTER PLAN

Town of Maynard, MA



## Your Town, Your Future!

What is Maynard's community vision for the town's character and future development? How will we achieve it? The Town of Maynard anticipates a one year public process to develop a town-wide Master Plan that will answer:

- Where is Maynard now?
- Where do we want Maynard to be in the next twenty years?
- How does Maynard get to where we want it to be?

## What is a Master Plan?

A Master Plan:

- ➔ Documents and illustrates what a community looks like today and what direction it has decided it wants to go for the future; it includes assessments of existing resources and issues, projections of future conditions and needs, and consideration of collective goals and desires.
- ➔ Is a policy guide and provides a framework for include the important social, natural resource and economic values of the community. The Master Plan is a method of translating the community's values into specific actions.
- ➔ Covers an approximate time frame of 20 years; it is assumed that shorter-term evaluations will keep it current with the changing needs of the community.
- ➔ Is closely integrated with other municipal documents and initiatives.

The Master Plan is NOT a zoning ordinance, a subdivision regulation, a budget, a capital improvement program or other regulatory document. It is meant to provide the framework for the development of these implementation tools.

## What is involved in preparing a Master Plan?

- The Planning Department & Steering Committee will be overseeing the Master Plan process
- Extensive public outreach process, including meetings, surveys, and exhibits, etc.
- Data collection and analyses that will ultimately be rolled into the Master Plan document.
- Preparation of the chapters of the Master Plan (sometimes called plan elements, as listed to the right)
- Creating an implementation plan.

## Do you know the Geography of your town?



### MAJOR ELEMENTS OF THE MAYNARD MASTER PLAN

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• Vision, Goals and Policies</li> <li>• Land Use and Neighborhood Character</li> <li>• Housing</li> <li>• Economic Development</li> <li>• Natural, Historic and Cultural</li> </ul> | <p><b>Resources</b></p> <ul style="list-style-type: none"> <li>• Open Space and Recreation</li> <li>• Public Services and Facilities</li> <li>• Transportation and Circulation</li> <li>• Implementation</li> </ul> |
|--|---|



# MAYNARD MASTER PLAN

## Town of Maynard, MA



### How well do you know your Town? Here is a "Snapshot" of Maynard:

#### Key Facts

10,600

Population



3,812

Total Employees

\$80,853

Median Household Income



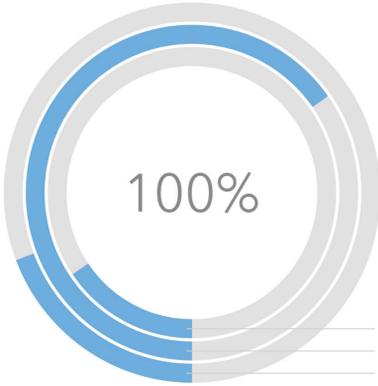
2.4

Average Household Size



458

Total Businesses



42.7

Median Age



828

Households With Disability



0

Pop 65+ No English



104

Households Without Vehicle

4%

No High School Diploma



25%

High School Graduate



20%

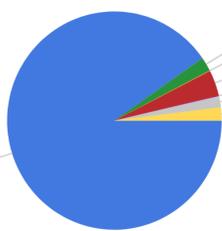
Some College



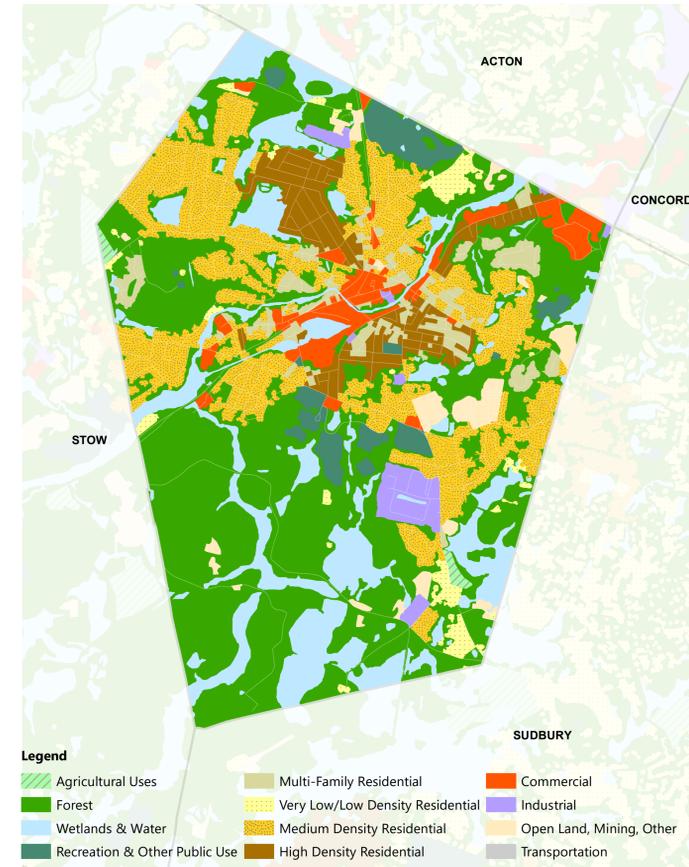
51%

Bachelor's/Grad/Prof Degree

#### Population By Race, 2017

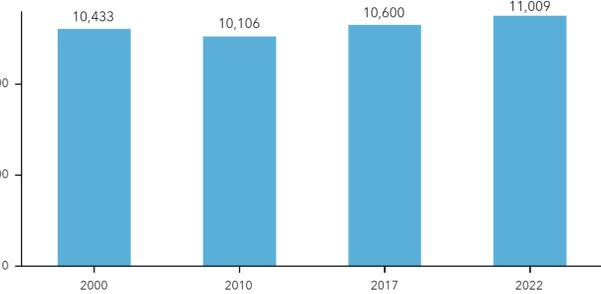


#### Land Use, 2005

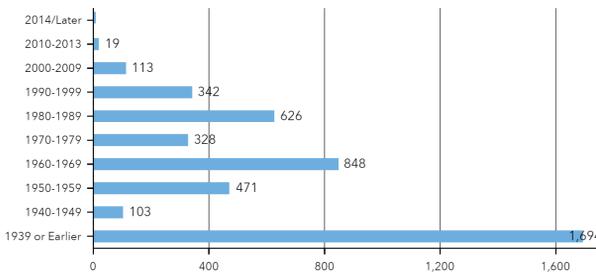


Note: The above map represents the latest land use data available at the Massachusetts Office of Geographic Information (MassGIS).

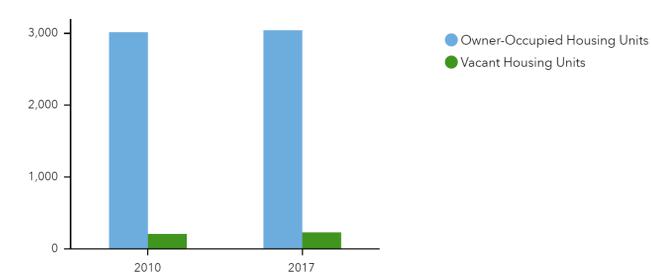
#### Population Change, 2000 - 2022



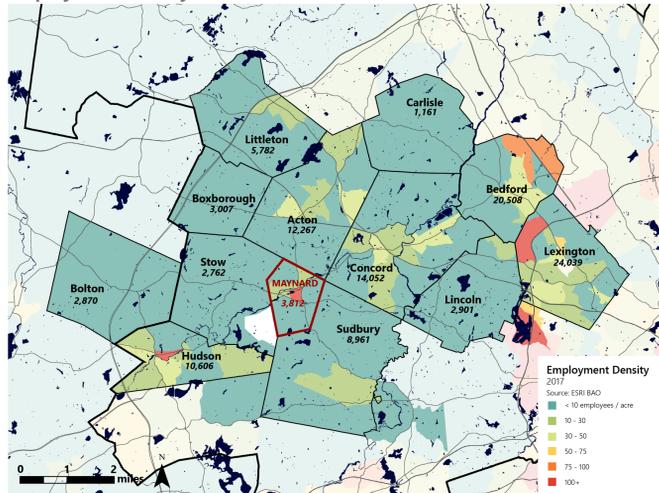
#### Age of Housing Stock, 2015



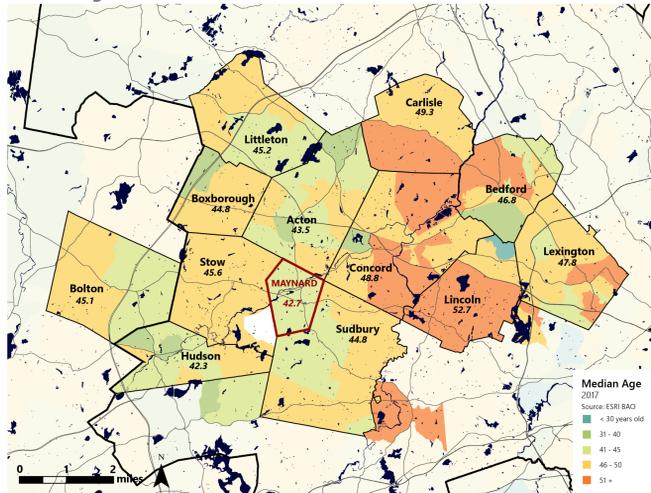
#### Housing Units, 2010 - 2017



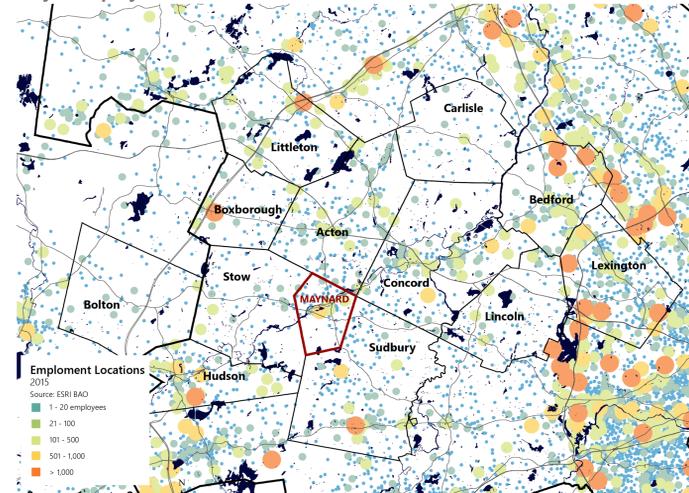
#### Employment Density



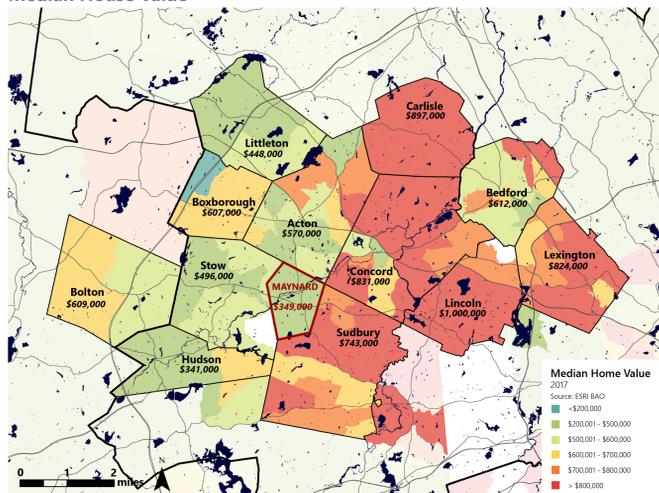
#### Median Age



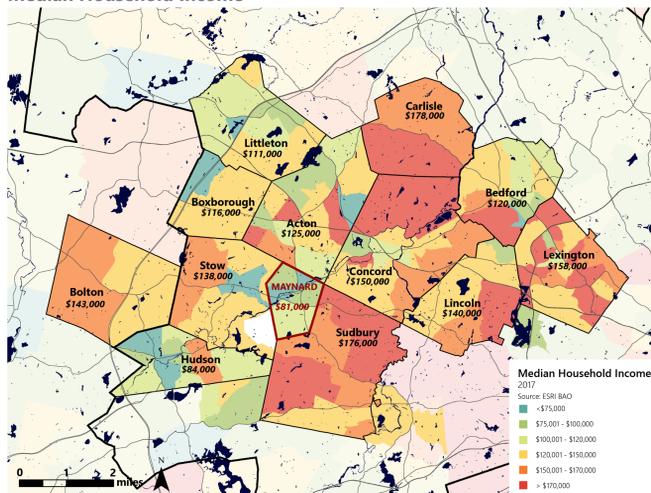
#### Major Employment Areas



#### Median House Value



#### Median Household Income



### Want to learn more?

Please join us for the first Public Meeting:

- Thursday, June 21, 2018
- 6:30pm - 9:30pm
- Maynard Golf Course (50 Brown St)

Participants will discuss issues, opportunities, and the 15-20 year vision for Maynard

For more information, please contact Town Planner Bill Nemser at the Office of Municipal Services (BNemser@TownofMaynard.net) or at (978) 897 - 1302