

TOWN OF MAYNARD

Sesquicentennial Steering Committee Minutes

April 2, 2018 5:30 pm

Room 101, Town Building

Call to order: 5:30 pm

Attendees: Molly Bergin
Ben DeMott
Lisa Dahill
Charles Caragianes
Dave Griffin
John Houchin
Donald James
David Mark
Lisa Simm

Guests: Ellen Duggan

1. Approval of Meeting Minutes

Motion to approve the March 5, 2018 Minutes: Ben DeMott, seconded by Dave Griffin. Approved 9-0.

2. Slogan

- Town Meeting
 - The Committee cannot put something in the Warrant for Town Meeting.
 - We can contact the Town Clerk about setting up a table at Town Meeting to promote the slogan contest and sign up volunteers for the Sub-Committees.
 - Flyers will be printed up to have on the table and distribute around town [i.e., stores, library]
 - Dave Griffin will ask Town Moderator if we can submit a slide or if an announcement could be made regarding the Slogan Contest at Town Meeting.
 - To Do:
 - ✓ Ben will make up the Flyer
 - ✓ Lisa will create the sign up sheets
- Can put a notice in the paper and ask WAVM to mention the contest.

✓ Molly will contact the Beacon-Villager and Action Unlimited with information about the Slogan Contest.

- Slogan suggestions will be submitted through the Sesquicentennial website.
- Dave Griffin will ask Town Moderator if we can submit a slide or if an announcement could be made regarding the Slogan Contest at Town Meeting.
- Need to look into the possibility of a reverse 911 to get the information about the Slogan Contest out to the community.

3. Parade

- Look at what was done last time.
- Look at what was done in Littleton
- Need to get dates on the calendar for outside groups
- Proposed dates: Sunday, September 19, 2021 [first preference]
 Sunday, September 26, 2021
- Needs to be the priority right now
- Not very expensive to put on
- Reach out to:
 - neighboring towns for high school bands
 - police and fire departments
 - Maynard Auto Club
 - Maynard family decedents to be in Parade
- The Marshall of the Parade could be the 1st car, sponsor of parade could be last float [or vice versa]
- Need ideas for Grand Marshall of Parade

4. Concert/Fireworks

- Could have Concert and Fireworks on the same night.
- Proposed dates: Saturday, September 18, 2021 [first preference
 Saturday, September 25, 2021
- Need to appeal to a wide demographic for Concert

- Can we combine our efforts with another group to defray the cost?
- Fire Department did the fireworks in summer of 2017
- Need sponsors for Fireworks and Concert – look to local bank for prime sponsor and look for subsidiary sponsors.
 - ✓ Chuck will follow up with concert organizer in Lowell to get information
- Will need the following for a concert:
 - Act
 - Stage
 - Audio/Sound
 - Lights
 - Security/Police Detail

5. Other Organizations

- Need to reach out to these organizations and let them know what the Committee is planning:
 - Elks
 - Masons
 - League of Women Voters
 - American Legion
 - Real Housewives of Maynard
 - Maynard Family Network

6. Book Update

- 2 Concepts
 - Paperback that would sell for \$25.00
 - Hard cover that would sell for ~ \$40.00
- Committee decided more would be sold at a price of \$25.00
- Will also be available as an e-book

7. Time Capsule

- Can have a local artist build the next time capsule and incorporate the slogan and logo in the design.

8. Logo

- Can have the Logo painted throughout the town [i.e., Somerville]

Motion to Adjourn: Dave Griffin, seconded by David Mark. Approved 9-0.

Next meeting May 7, 2018 at 5:30

Meeting Adjourned at 6:30 pm.