

From the January 2014 proposal to the BOS by then town planner Eric Smith

From the 2004 Community Development Plan

E-13: Appoint an ad hoc committee to launch many of the economic development recommendations assigned to the Town. Such a committee would undertake business retention meetings with identified key businesses where the actions of town government may affect the retention of businesses in Maynard, hold an open forum for businesses, and assess the ongoing market for Maynard business real estate.

From the 2006 Community Development Plan Implementation Committee

"Designation of Economic Development Capacity. An Economic Development Committee (emphasis added) or some other resource of Staff or volunteers to undertake economic development can review the recommendations of the Community Development Plan and establish a variety of the priority efforts detailed in the Plan. These efforts, also noted below, include the establishment and implementation of a business visitation program to retain local businesses, identification of key parcels and coordination with owners to address issues and concerns, and involvement in coordination of review of Town Boards and Committees."

Proposed Maynard Board of Selectmen's charge to the Economic Development Committee:

1. Provide input and advice on matters relating to the Town's economic development opportunities and to develop strategies and recommendations of initiatives to promote the Town as a place to start or grow a business.
2. Inventory existing businesses in the community surveying those businesses seeking ways the town can support and encourage existing businesses to "grow"; and recommend strategies to attract additional business and economic activity, including the establishment and implementation of a business visitation program to retain local businesses.
3. Inventory available buildings, parcels and/or opportunities for economic development and develop recommendations on how to promote those properties and our town to attract desired business and employment opportunities. The Committee will lead the coordination with property owners to address identified issues and concerns as well as opportunities.
4. Assist in attracting additional business development within the Clock Tower Place complex.
5. Support initiatives to develop Maynard's community brand and strengthen our Town's identity in the region and Commonwealth.
6. Support initiatives to improve business development in the Town, including a survey of Town businesses for recommendations to make business development and permitting from the Town Government more business friendly.
7. Survey Town residents to determine businesses they wish to have located in Town.
8. Set of Deliverables. In addition to deliverables that can be anticipated directly out of the proposed Committee charge above, a specific set of deliverables are recommended to be given to the Economic Development Committee are as follows:

9. Prepare an updated Economic Development element to the Town's Master Plan using the 2004 Maynard's Community Development Plan's Economic Development component as a base document. This updated Economic Development element can provide the Town of Maynard with an updated state of the economy, using data with other available plans, studies and reports and utilize the 2010 Census demographic data. Based on existing Economic Development goals and objectives, a review of the state of the economy and best current economic development practices, a set of new recommendations and strategies would be developed. The Economic Development Committee would then take the lead on ensuring the recommendations and strategies are implemented.
10. Oversee the granting of funds to Downtown businesses/building owners from the Town's Downtown Building improvement fund.