

TOWN OF MAYNARD

Sesquicentennial Steering Committee Minutes

November 5, 2018 5:30 pm

Room 101, Town Building

Call to order: 5:30 pm

Attendees: Ben DeMott
Molly Bergin
Lisa Dahill
Chuck Caragianes
Paula Copley
Dave Griffin
David Mark

Guests: Ellen Duggan

1. Approval of Meeting Minutes

Motion to approve the Month Date Minutes: Paula Copley, seconded by David Mark. Approved 7-0.

2. Board of Selectmen Meeting

- Presentation was made
- Hand-out was helpful
- Everyone on the board asked questions
- Presentation lasted 20-25 minutes
- Committee awarded \$25,000
- Bills will go directly to the town.

3. Motion to vote on the Sesquicentennial Slogan: Chuck Caragianes, seconded by Lisa Dahill. Approved 7-0.

- Winning Slogan: Maynard: 150 Years of Community and Culture
- Submitted by Paula Copley

4. Logo Contest

- Optional to include slogan
- Need to include Maynard, 150

- Reproducible in black and white
- Dave Griffin will check with a graphic designer on precise wording
- Will be on t-shirts, banner, buttons, mugs all of which need to be considered when judging.
- Elements of a good logo design include going from very large scale to small scale [banner to button]
- Submissions on 9"x11" paper
- Open to Maynard resident high school students in grades 9-12
- Ben will write up a Press Release
- Winner of Logo Contest will get the first t-shirt and place their logo in the new Time Capsule
- Submissions due January 31, 2019.
- Banner will be unveiled April 2019.

5. Motion to approve the Book Contract. Dave Griffin, seconded by Molly Bergin. Approved 7-0.

- History Press will be printing the book.
- Committee will preview the Table of Contents.

6. Subcommittees

- Invite people who signed up to come to the December 3 meeting.
- Invite Sarah Kressey [Chamber of Commerce] and Greg Johnson [Town Administrator]
- Put in Press Release we are looking for volunteers.
- Look at groups from **12/04 Minutes** and solicit how they would like to participate and what events they may want to sponsor. Gather contact names and emails from that list.

7. Other

- Founder's Day – more events than just opening Time Capsule
- Lisa Simm had to resign
- John Houchin will be resigning
- More people are needed for the Steering Committee

- Event from the Centennial Album ~ two of the oldest Veterans raised a flag for the 100th Celebration. We could make a flag with the winning logo and raise that at the opening of the Time Capsule.

0. Motion to Adjourn: Dave Griffin, seconded by Molly Bergin. Approved 7-

Next meeting December 3, 2018 at 5:30

Meeting Adjourned at 6:48 pm.