

TOWN OF MAYNARD

Sesquicentennial Steering Committee Minutes

March 4, 2019 5:30 pm

Room 101, Town Building

Call to order: 6:06 pm

Attendees: Ben DeMott
Molly Bergin
Lisa Dahill
Paula Copley
Dave Griffin
David Mark

1. Approval of Meeting Minutes

Motion to approve the February 4 Minutes: Paula Copley, seconded by Dave Griffin. Approved 6-0.

2. Logo Contest

- Winner of the Logo Contest was determined.

3. Movie Night at Fine Arts Theater

- Ben reached out to a colleague to see if a local celebrity might be available for the screening of the movie filmed in Maynard. If not, will try to get a signed item to be used as a raffle.
- Can be part of a fundraiser for the Committee.

4. Kickoff Event

- Battle Road Brewery has been reserved for April 25, 2019.
- Overhead minimum of \$1500
- Reviewed menu items and what to order
- Ben will get the tax-exempt number to give to Battle Road
- Wine Raffle/Wine Pull
 - Need to ask local businesses if they would be willing to donate a couple of bottles of wine for the raffle:
 - Art's Specialties
 - Gigi's
 - Blue Coyote

- Pleasant Café
- Speak to manager then pick up a week before the event
- Acknowledge donators at the event
- Need a minimum of 20 bottles of wine
- Put the event on our Facebook Page
- Send an invitation to:
 - All Town Committees
 - Maynard Historical Society
 - Maynard Historical Commission
 - Friends of Maynard Seniors
 - Friends of the Library
 - Maynard Cultural Council
 - All Town Hall employees
 - Board of Selectmen
 - Kate Hogan
 - Jamie Eldridge
 - Owner of the Mill
 - Maynard Business Alliance
- Ask the following to post the invitation:
 - The Beacon
 - Action Unlimited
 - Community Board at Middlesex Savings Bank
 - Stow Fitness
 - Council on Aging
- Ask the following to display a poster of the invitation:
 - Town Hall
 - Library
 - Battle Road Brewery

5. Banner
 - Now that Logo has been determined can get a 6' banner with the logo and website address. "Join the Celebration."
6. Ellen Murphy will be invited to the next meeting to discuss options for T-shirts.
7. David Mark disseminated a rough draft of the Table of Contents for the proposed book and is seeking ideas for what to add.

Motion to Adjourn: Dave Griffin, seconded by Molly Bergin. Approved 6-0.

Next meeting March 19 at 6:00

Meeting Adjourned at 7:22 pm.