

Minutes of 9.26.19 Maynard Economic Development Committee

Gianotis Room #201, Maynard Town Building, 8 am.

Meeting called to order at 8:02 am.

Members present: Bill Nemser, Jack MacKeen, Dick Downey, Megan Zammuto, Roz Greenstein, Dave Krijger, Sarah Cressy, Karen Freker, and Lynda Thayer. Members absent; Will Doyle and Jami Eycleshymer.

Others present: Jeff Swanberg (Maynard Cultural District Liaison) and Armand Diarbekirian (BOS Liaison).

Minutes of 9.12.19. Under Mr. Wang's presentation, "Plans to set up a satellite translation..." corrected to "simultaneous translation." Minutes unanimously approved as corrected.

Minimum Maintenance bylaw. After engagement with Fincom Monday night, Subcommittee reported that Fincom voted 6-0 to support the article at Town Meeting. The group briefly discussed the Town Meeting presentation. What trigger points (photographs) can be used without public shaming. An administration process is being set up within Municipal Services.

Banner Program (across the road). Downey reported that Eversource owns one set of poles, by the golf course that can be used to hang a banner. General consensus was to move forward, apply for a BEEP grant to cover hardware (and perhaps installation) and loop in the new DPW Director.

Powdermill Road Development. Nemser reported an additional grant has been received, so that a total of \$79K of grant monies are now available to create a vision which will shape the development plan for the Powdermill corridor shared by Acton and Maynard. Is this included in the Master Plan?

Kiosk Use Policy. The subcommittee has already received requests to post events on the kiosks, hence, Dick and Lynda presented a "proposed policy on kiosk advertising rental." They used similar policies from Concord and Lexington as a template. The proposal included a cost of \$10/event brochure/kiosk. Cressy suggests that there has to be a more efficient way to raise revenue to support this project. Greenstein wondered if nonprofits with small budgets would find this onerous. Should our priority be to encourage use? Cressy encouraged the subcommittee to simplify the process. It was agreed to begin with a no cost pilot. The subcommittee will revise the policy and work with Megan to re-submit at the next meeting.

FY2021 Budget Request. Discussion was deferred to the October 10 meeting. Submission deadline is October 31.

Cannabis Industry/MEDC Role. Zammuto led a brief discussion on what value MEDC might contribute to the ongoing rollout of Marijuana shops in Maynard. There was support for bringing an applicant to EDC to raise awareness of timeline and process.

Other:

- Swanberg shared designs for Maynard Cultural District signs, and asked for general feedback.
- Kate Hogan is expected to attend the October 10 meeting.

Meeting adjourned at 9:38