

## **Minutes of 10/10/19 Maynard Economic Development Commission**

Gianotis Room #201, Maynard Town Building, 8 am.

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Meeting called to order at 8:02 am.

**Members present:** Sarah Cressy, Roz Greenstein, Megan Zammuto, Dick Downey, Jack MacKeen, Bill Nemser, Dave Krijger, Lynda Thayer, Representative Kate Hogan (ex-officio) and Karen Freker. Members absent: Jami Eycleshymer and Will Doyle.

Others present:, BOS Liaison Armand Diarbekirian, resident Jim Fulton, and DPW Director Justin DeMarco

Action Items from 9/26/19 were distributed and reviewed.

**Minimum Maintenance Bylaw.** Sub-committee is preparing for Town Meeting.

-Committee is pleased that they received FinCom support.

-Krijger likes that fact that complaints will go through the Office of Municipal Services (OMS) rather than the BOS. It will help avoid public shaming.

-Zammuto said that the internal process will provide a friendly 60 day grace period, and that OMS will be ready to enforce.

-Thayer reported that the MBA surveyed its members and had 20 respondents. 14 supported the bylaw proposal, 5 didn't support the proposal, while 1 had no opinion.

**Kiosk Use Policy.** Downey distributed an updated Kiosk Use and Advertising Policy, proposing a pilot program to run through March of 2020. For this period, Downey volunteered to manage the pilot program, post event information on the kiosks and collect data on use and condition of the kiosks.

-Cressy suggested that at the end of the pilot program, the sub-committee might want to re-evaluate whether or not to include for profit event information.

-Those who wish to have their information on the kiosks, must email [kiosk@townofmaynard.net](mailto:kiosk@townofmaynard.net).

-Group briefly discussed whether or not the rail trail will be plowed. Like, DeMarco noted that Marlborough and Hudson considered the trail be recreational (for cross country skiing, snow shoeing, etc.) and is not plowed. He suggested Maynard endorse the same policy.

### **Representative Hogan Update.**

-In Q2, the Commonwealth's economy grew by 2.4%. Growth in Q3 was 1.4%. Hogan anticipates that the State will be financially well positioned for another two years.

-Rep. Hogan secured an additional \$100K for transportation to the Acton T and the senior shuttle. In the last year, 2500 residents have utilized these vans.

-Hogan strongly supported the \$18B Bond Bill, which prioritizes "complete streets."

-MA has increased its CPA contributions. Hogan suggested that the MEDC might want appoint a CPA liaison to the group.

-Hogan worked hard to secure the MASS Works grant for Maynard, a grant critical for development of 129 Parker. She also secured \$60K for Green Meadow School Library improvements, and actively supports the Hometown Hero Banner Program.

-She noted that House Speaker Robert DeLeo's priorities are the Green Works Initiative (water/sewer) and the \$1.5B Education Bill.

**Banner Program.** Group briefly discussed the banner program, and potentially the applied fee to utilize the program. Stow charges \$150. DeMarco estimates the cost to remove and hang a banner at \$100 (2 people at approximately \$27.50/hour). *Action:* Demarco to provide cost estimates at Maynard rates to Downey and Nemser.

**Economic Development Plan.** Greenstein and MacKeen are scheduled to meet next week.

**Master Plan.** According to Nemser, the Master Plan will have its final public meeting on 10/30. A link to the present document is on the Maynard's website.

**FY2021 Budget.** MacKeen will request funds to continue to support a pt admin for next year. Some of these hours, through a "gentleman's agreement," have been shared with the Cultural District where the tasks are common.

-Should parking meter revenue (approx. \$20K) fund the MEDC? Thayer suggests that since those revenues are derived from downtown shoppers, revenues should benefit the downtown. Conversations continue with the Parking Authority about jointly proposing transfer of parking revenue to support community enhancement.

-Does parking meter revenue exceed the cost of labor and maintenance?

-Should the MEDC get a regular "cut" of all development agreements?

-MacKeen suggests asking for a MEDC budget in the range of \$60K-\$70K.

**Cannabis Industry.** Zammuto wants to explore the role of the MEDC regarding proposals from the cannabis industry.

Meeting adjourned at 9:43 am.

Minutes submitted on 10/12/19 by Sarah Cressy.