

**TOWN OF MAYNARD**

**Sesquicentennial Steering Committee Minutes**

**June 3, 2019 6:00 pm**

**Room 101, Town Building**

**Call to order:** 6:13 pm

**Attendees:** Ben DeMott  
Molly Bergin  
Lisa Dahill  
Paula Copley  
Dave Griffin  
Jen Picorelli

**Guests:** Nanri Tenney  
Sarah Cressy

1. Approval of Meeting Minutes

**Motion to approve the Month Date Minutes: Molly Bergin, seconded by Paula Copley. Approved 6-0.**

2. New Member

- Welcome Jen Picorelli to the Steering Committee

3. T-Shirts

- Have sold \$940.00 in t-shirts
- Requests have been made for children's sizes
- Paula will get quote for pink and blue children's sizes
- Picture of the t-shirts will be in the flyer for the Senior Citizens

4. Farmer's Market

- Molly will reach out to Carol Leary about getting a table for the Farmer's Market to sell t-shirts

5. Sarah Cressy's Presentation on Hudson's Celebration

- Earmarked people for every committee
- Need to ask who do we want, why do we want them

- Had fireworks on actual birthday
- Area orchestra played music written from that time era
- Got the Veteran's Affairs involved in the Parade
- Sold banners for downtown
  - Used a company out of Littleton
  - Businesses paid \$500
  - Banners had typeset popular at that time
  - Have a template/mock-up to show businesses
  - Need approval from Greg and DPW
- Parade Sponsors paid \$2,000 and had a banner in the parade
- Also had decals, ours could read "I'm a Sponsor of Maynard's Sesquicentennial"
- Parade cost between \$15,000 – 20,000
- Tap resources:
  - Collings Foundation
  - Stow Minutemen
- Other committees held smaller events:
  - Historic Society
  - Library
  - Hudson Trivia
  - Seniors did an Open House
  - Unitarian Church – Frederick Douglass and the Underground Railroad
  - Have groups that specialized in something from 1871
  - Historic houses
  - Garden tours
- Email contacts
- Marjorie Wampum runs the Marlborough Labor Day Parade
  - Ties into Veteran's Affairs and Police Chief

- Try to get Lori Trahan and Kate Hogan involved
  - Determine who are the people/companies that might make a large donation
  - Can give a 'window cling' for smaller donations
  - Companies have to do a 're-investment' to the community
  - DCU started in Maynard
  - How to reach out to other groups?
    - List of contacts and email them
  - Should make the committee larger
  - Sarah can provide data on Maynard businesses
  - Should have a strong Facebook presence
6. Maynard Earth Day
- Would like to partner with the Committee
  - May 3, 2020 and would like to tie it into the 150<sup>th</sup> Celebration
7. Need to find majors sponsors for events
- \$5,000 ask
  - Listed as a major sponsor on everything
  - Need to make a personal connection with businesses
  - Need to contact Corporate Headquarters for Mill and Main
  - Fireworks - \$10,000
  - Parade - \$15,000
  - Need to finalize dates [September 18 and 19?] and book bands for the parade
8. Next meeting will draft email to send to organizations and Action Unlimited

**0. Motion to Adjourn: Molly Bergin, seconded by Dave Griffin. Approved 6-**

**Next meeting September 9, 2019 at 6:00**

**Meeting Adjourned at 8:00 pm.**