

**Economic Development Committee Meeting
Virtual Meeting - Zoom or Teleconference
Maynard, MA 01754**

Thursday, April 23, 2020: 8:00 - 9:30 AM

Participation instructions

Option 1: Participate by using a computer by clicking the link below.

<https://zoom.us/j/92012092975?pwd=SThQWFFkOEZCOC9Dc3phL3FVeTRuQT09>

Option 2: Participate by using a telephone by dialing the below phone number and entering the meeting ID and password.

Phone number: 646-876-9923

Meeting ID: 920 1209 2975

Password: 028631

1. Call Meeting to Order.

2. Approve Minutes of previous meeting(s): March 12 and April 9, 2020

3. Items:

- Options for helping local businesses: Survey results, report on BOS discussion, continue dialogue – (Megan/Jack/All) (20 min)
- Business re-opening: Discuss value of creating a working group to help – (All) – (10 min)
- Populating DiscoverMaynard: Status, management process, next steps – (Megan/All) (10 min)
- Economic Development Plan: Approach to Branding – (Roz and team) (20 min)
- ULI/TAP Basin Study: Final Report, next steps – (Bill) (5 min)

4. New Items:

5. Other:

- Planner/MBA/MCC Updates: (Bill/Lynda/MCC)
- Member/public comments and items

6. Adjournment

THIS AGENDA IS SUBJECT TO CHANGE

Chair: Jack MacKeen



UPCOMING MEETINGS

May 14, 2020
May 28, 2020