

TOWN OF MAYNARD

Sesquicentennial Steering Committee Minutes

August 10, 2020 6:00 pm

Remote Zoom Meeting

Call to order: 6:04 pm

Attendees: Molly Bergin
Paula Copley
Lisa Dahill
Dave Griffin
Donald James
David Mark
Lindsay McConchie
Jen Picorelli

Guests:

1. Approval of Meeting Minutes

Motion to approve the July 13, 2020 Minutes: Paula Copley, seconded by Molly Bergin. Approved 8-0.

2. Drive-In Movie

- Discussion whether or not the Sesquicentennial Committee should host a Drive-In Movie night and how this might connect with the town celebration. The Committee has been given the task of creating community events to celebrate Maynard's history and community as a whole. The Committee feels this event will do that.
- The Cultural Council is interested in partnering with the Sesquicentennial Committee and would like to show the trailer for their festival during the Drive-In Movie Night.
- The total cost to the Committee would be approximately \$1500.
- The Fine Arts Theater would procure the movie and may want to provide concessions.
- Lindsay will follow up with Greg to determine if bathrooms would need to be provided and what the cost of that would be.
- A motion was made to approve the rental company and movie cost. Approved 8-0.
- Lindsay will check with Greg regarding State guidelines regarding selling merchandise and bathrooms.

- The event would be free to Maynard residents, but will ask for a donation the night of the movie.
 - Potential dates would be Saturday, September 26 or October 3.
 - Jen will follow up with Will Collura regarding the cost of the movie.
3. Venmo
- The Town won't accept Venmo or PayPal directly, but the Committee can set up an individual account where all costs/profits would need to be itemized.
4. Masks
- Motion was made to purchase Sesquicentennial face masks to sell. Approved 8-0. Will sell the masks for \$10. Paula will order 50 blue, and 50 black masks with the Sesquicentennial logo on them.
5. Book
- Mock up of book cover was emailed to the Committee.
 - Options of photos was discussed. Any photos submitted could be considered.
 - Discussed an alternative to the Clock Tower for the cover.
 - Will need to see the mock up of the book cover before the Committee votes on the approved cover.
6. Merchandise
- Need a place to store the merchandise we currently have, as well as determine a way to sell it.
 - Need some good pictures to sell on social media.
 - Lindsay will check with Greg to see if we can do a 'Pop Up' sale
 - Will see if we can sell merchandise before the movie.

Motion to Adjourn: Lisa Dahill, seconded by Paula Copley. Approved 8-0.

Next meeting TBD

Meeting Adjourned at 7:00 pm.