

**TOWN OF MAYNARD**

**Sesquicentennial Steering Committee Minutes**

**October 19, 2020 6:00 pm**

**Remote Zoom Meeting**

**Call to order:** 6:04 pm

**Attendees:** Molly Bergin  
Chuck Caragianes  
Lisa Dahill  
Ellen Duggan  
Dave Griffin  
David Mark  
Lindsay McConchie  
Jen Picorelli

**Guests:** Ann Gibson

1. Approval of Meeting Minutes

**Motion to approve the September 10, 2020 Minutes: Lindsay McConchie, seconded by Lisa Dahill. Approved 8-0.**

2. Drive-In

- Drive-In Movie was a huge success. Maynard Storage Solutions would like to sponsor a second Drive-In. Committee agrees it is a great idea and Lindsay will explore the possibility with the Town Administrators.

3. Book Update

- Publication date is November 9 and books will be delivered to Town Hall.
- Launch Event
- Virtual reading through the Library on a Thursday evening, potential date of November 19.
- Could hold a sale of the book and Sesquicentennial merchandise on Saturday, November 21 in library parking lot.
- Possibility of putting link for sales on our Website and Facebook page.
- David M. would like to consider monthly readings to promote sales of the book.
- David M. will contact the library about setting up a virtual reading on the 19<sup>th</sup>.

- Need to determine how to market the book
  - Virtual reading
    - 1 day pick-up
    - On-line form for people to order and we would deliver
- Book will sell for \$22.00
- Lindsay will create a pre-order form that will also promote the virtual reading.
- David M. will provide the Committee with a copy of cover and summary to be used for marketing.

#### 4. Long-Term Planning

- Commissioned Sesquicentennial Music (see Minutes dated 02/10/2020). Originally looked at the Sesquicentennial Committee and Maynard Music Association as co-sponsors. Chuck will circle back to Kevin Kozik to determine cost and report back to the Committee.
- Should we plan events given the current state?
- We need to start planning the parade because that is a long-term time commitment.
- Can we show a monthly video on the history of Maynard using films from the Maynard Historical Society that could be shared on our Facebook page?
- Can we give out prizes for home holiday decorations that have an old-fashioned theme (similar to what we were going to ask store fronts to do for the Sip and Stroll)?
- Need to revisit the Mission of the Committee
  - Lindsay will circulate the Mission Statement that was written for review and to generate ideas for the celebration given the current climate.
- The Sesquicentennial Committee needs more people to help with events.
  - How do we get more people involved?
    - Jen will advertise meetings and reach out to people to determine interest and if willing to volunteer.
    - Will put a request on the Town Website.

#### 5. Ann Gibson

- Would like to provide history tours to the public. Will submit an application to the Maynard Cultural Council to provide funding for a monthly tour.

- Would provide different versions of the tour depending upon the “energy” of the group. May be able to tie into the new Civics requirements in the schools.
  - Ann has found an App to create self-based walking tours and will seek funding to transfer her walking tours to the App. She will determine cost, submit an application to the Maynard Cultural Council and the Sesquicentennial Committee will vote on expenditure of our funds for this project at a subsequent meeting.
6. Banners
- We will need 20 banners to hang in the town center.
7. Fire Station Whistle
- Whistle used to blow at 12:10 every day (and at 6:30 AM to announce a Snow Day).
  - Do we want to see if we can get the whistle blown at 12:10 on January 1, 2021 and April 19, 2021 to celebrate Maynard’s 150<sup>th</sup>?
  - Will write a press release if we can get this to happen.
8. Time Capsule
- Will reach out to Jerry Beck about making a new Time Capsule and large Birthday Cake. Will also reach out to Fran King and Michael Denault.
9. Banner
- Should we get another banner to place on the fence at the Ken Olsen Plaza? Will reach out to Paula about ordering another one.

**Motion to Adjourn: Lisa Dahill, seconded by Chuck Caragianes. Approved 7-0.**

**Next meeting: To Be Determined**

**Meeting Adjourned at 7:21 pm.**