

Town of Maynard
Sesquicentennial Steering Committee Minutes
Remote Zoom Meeting
Monday August 9, 2021

Call to order: 6:05pm

Attendees:

Molly Bergin
Paula Copley
Ellen Duggan
Dave Griffin
David Mark
Biz McConchie
Lindsay McConchie
Jen Picorelli

Approval of minutes. July 21, 2021 Motion to approve the minutes by Molly Bergin. Seconded by Jen Picorelli Approved 8-0

Participants and parking:

Email will be sent by Lindsay confirming participation and amount of people attending, how they will be arriving (via bus, vehicle etc) so we can anticipate parking. St. Bridget's will be having a refreshment stand before and after the parade so their lot may be full. We need to find out whether we can utilize the upper parking lot by the new fire station for additional parking.

American Legion Band will be bringing their trolley. They will play while riding on this. Lindsay will update the list with this information.

Gerry Byrnes will be bringing his antique fire truck. It will be driven by his son as Gerry is in the fireman's band. Gerry has agreed to also provide the Honor Guard.

Police and fire parade participation discussed. Gerry will try to discuss this again with both groups as we really want them to be included.

The Maynard family will be attending with 3 family members. We discussed putting them in the Review stands or having them driven in a vehicle. David Mark will confirm which they feel most comfortable with.

Cars needed for:

Two grandmarshalls

Maynard descendants

Rocco the Golden Cane recipient

DEC alumni * we also discussed possibly putting those who are not ambulatory in a VIP section set up in front of DEC across from the Post Office OR closer to Walnut Street where the side walk jets out near the historical Mill Marker. Of note : There will be a dinner on Saturday September 18th for the DEC alumni at The Sanctuary.

Jen will confirm with Steve of Maynard Motors that he can guarantee us at least 3 cars convertibles preferred but any cool, hot rod, antique car will suffice.

Jack Malcomb has a Lincoln Town car and John Herb has an antique hearse. We could reach out to them both and ask to use their vehicles if need be.

Parade line up:

Molly and the parade subcommittee will handle creating the line up.

Viewing Stand

Lindsay or Jen will reach out to Justin and ask him about moving the stand from Alumni park to downtown. Also about the preferred location for both the DPW and police's safety and practicality.

Volunteers:

Lindsay mentioned that 9 volunteers have been lined up, but we can acquire more if needed.

We discussed we would need them for the following:

Viewing stands

Staging

Directing participants

Parking

Staff clothing for day of parade:

We discussed the possibility of bright t-shirts, large neck neck toggles with bright colored paper inside, arm bands. Lindsay will look into options.

Board of Selectman update:

Lindsay will be requesting a date to give an update to the Board of Selectman and get everyone up to date with the most current information and answer questions.

150th stencils:

Ellen gave an update about the Sesquicentennial stencils that will be painted at selected locations soon via the DPW including in front of town hall, side walks and crosswalks throughout the downtown area.

The stencils will say Town of Maynard 150th 1871-2021

Town clean up for the Sesquicentennial festivities:

Ellen updated us that the Maynard Community Gardeners have volunteered to help with the downtown area clean up to help assist the DPW in prepping for the parade.

Thank you sponsor banners:

The committee voted unanimously to spend \$510 on two logo sponsor banners that will hang at two locations in town. Most likely alumni field fence and Mill fence across from Gruber Bros previous location.

Chuck previously ok'd the Alumni Field fence.

Lindsay will ask Paul Sullivan of the management company for the Mill if we may have permission for location #2 on their fence.

Jen will set up the order with Ellen Murphy who gave the estimates.

Jen will email all business for a high res logo sample this week and send for the order ASAP.

Duck Race update:

Duck race is still a go for August 22nd at 11 am launch point at the Walnut St bridge. We will continue to sell tickets up until that date via social media and email. Family Deli has confirmed they will attend and provide sandwiches. Jen will provide the tent that day for shade for them. We will have a swag sale table there as well.

Maynard's Erikson's is going to get us their Sesquicentennial flavor to also give there. Flavor to be chosen very soon.

Downtown decorations ?

It was suggested that we ask the downtown businesses and those along the parade route to decorate their store windows in order to create excitement for the upcoming festivities.

Lindsay will contact Michelle from Kind Goods who is connected to the downtown MBA on how to go about this.

Another idea was the possibility of asking stores to hang or stick a window cling to their business windows to promote the parade and celebrations.

Jen will look at some vinyl window cling options and report back to everyone.

Fireworks

Jen gave an update that she is working with Fire Chief Anthony Stowers, Selectman Armand Diarbekirian and Justin DeMarco head of the DPW with finding and securing a proper and ideal location for fireworks. We have a company that has the date we need available (Saturday Oct 2nd) . We are looking at school

locations as well as attempting to secure the Mill. Jen will report back to committee members any updates about this subject.

Fireworks are estimated to be around \$7000. Factor in approx. \$1100 for a fire fighter detail to stay with the explosives pre-show.

Jen was notified that the new owner of the Green Star Herbal (Tom of Green Thumb) had attended the Selectboard Meeting last week and mentioned he was very interested in being part of the community especially the upcoming Sesquicentennial celebrations.

Jen said she would contact Tom immediately and report back to the committee.

Funds / Expenses

Lindsay reports that we have approx. \$29,000 in our committee account.

To date we have approx. \$12,000 in parade expenses (paid bands). To be paid the day of (Lindsay will prepare to have checks the day of the parade to give to the paid attendees the day of. For the bands that need to be paid ahead of time Lindsay will arrange payment beforehand.

Meeting adjourned at 7:45pm Motioned by Molly Bergin /Seconded by Jen Picorelli

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